

MINDZ.COM PRIVACY STATEMENT

Your privacy is very important for MINDZ.com. MINDZ.com therefore respects and honors the privacy of all users of its website, whether they are registered users or just visiting. Mindz.com will only process and use information about you in a secure manner and only for the purposes as described in this Privacy Statement. In processing your personal data Mindz.com will act in full accordance with all applicable laws and regulations.

That's why we created this Privacy Statement and registered its content with 'The Dutch Data Protection Authority' (the *College Bescherming Persoonsgegevens*) with reference number (TBA). This Privacy Statement was last updated on 10 november 2008 and can be downloaded here <http://www.mindz.com/files/privacystatement.pdf>.

This document gives a description of how MINDZ.com collects and processes your personal data. By using the website(s) of MINDZ.com you consent to the processing of your personal in the manner as described in this Privacy Statement. We therefore recommend that you read this Privacy Statement carefully. The words in this Privacy Statement written with a capital letter are defined in the MINDZ.com Terms of Use <http://www.mindz.com/files/termsofuse.pdf>.

1. MINDZ.com

MINDZ.com is an online social business network for everyone with a passion to share their knowledge, ideas and experiences with others. MINDZ.com B.V., a company established under the laws of The Netherlands, is established at (3606 AK) Maarssen, Planetenbaan 100 and is registered at the Chamber of Commerce under number 30229383.

2. The information collected and processed by MINDZ.COM

Account and Digital MINDZ DNA

To make use of all the services and possibilities MINDZ.com has to offer, you must create an Account. When you create an Account, you are asked to fill out certain information about yourself, such as personal preferences. You are not obliged to provide all information, but provision of your e-mail address and name is obligatory. You must also choose and provide a Username. All provided information shall constitute your Account and will be processed together with your IP-address.

If you provide personal preferences, these, in combination with your personal details, will form the basis of your Digital MINDZ DNA which will be shown as a 'tag cloud' on the Website. Your Digital MINDZ DNA can be viewed by others. Further development and alteration of your Digital MINDZ DNA is based on your activities within the MINDZ.com Network, for instance by subscribing to Events, signing in to Circles or Plaza's or by submitting any other information via the Service.

You can always modify your Account and Digital MINDZ DNA within MINDZ.com. Please see article 9 of this Privacy Statement for the procedure.

Automatically Generated Information

MINDZ.com collects Automatically Generated Information about your surfing behavior during your use of the Website. This information consists for instance of your IP address (the unique number of your

computer making it possible to recognize it), the browser type you use (computer program for viewing internet pages) and cookies.

3. Cookies

MINDZ.com uses cookies saved by the browser on your computer. Cookies are little bits of information sent by our server to your hard drive. On your subsequent visit this information is returned to our server. These little text files are saved on the hard disk or in the memory of your computer. Cookies cannot damage your computer or the files stored on your computer.

Information is saved in the cookies (such as the settings of your computer and certain preferences) in order to make the process of your next visit to the Website faster and your use of the Website easier. The information in cookies does not include personal data, apart from your IP-address. You can adjust your browser so that you don't receive any cookies during your next visit of the Website. However, in that case you may not be able to use all parts or possibilities of the Website or you may not have access to (parts of) the Website. In order to know more about these functions you can consult the Help function of your browser.

If you do want to make use of cookies and you are using a public computer, please make sure that you log out after your session. Also keep your Password strictly confidential in order to avoid others using your Account without your consent.

4. Purposes for which MINDZ.com will process personal data

Purposes

MINDZ.com will process your personal data for the following purposes:

- Facilitating interaction and communication between you and (users of) the MINDZ.com Network;
- Informing you about relevant information and developments within the MINDZ.com Network; and
- Analyzing data within the MINDZ.com Network with the purpose of improving the Website and our services to you and the other users of MINDZ.com

Use by MINDZ.com

MINDZ.com aims to keep you informed of any changes to its services or the Website. MINDZ.com will also keep you informed of any actions or events organized by it. MINDZ.com will therefore use your personal data to send you messages regarding these aspects. If you do not want to receive such messages, you can unsubscribe by contacting us via unsubscribe@mindz.com. In addition, each individual message includes the possibility to unsubscribe. Your personal data will also be used to make communication possible between you and other users of the MINDZ.com Network and the Website.

On the Website you can filter certain information in order to personalize the information you receive. You can for instance filter your contacts, plaza's, circles or weblogs. When using filtering options, MINDZ.com uses the information provided by you. Also, based on your Digital MINDZ DNA, relevant information provided by other users will be provided to you. This works the other way around as well; based on the Digital MINDZ DNA of other users, the information you provide, can be made available to them.

MINDZ.com uses Automatically Generated Information for statistical purposes as well as for protection of the Website. These details can be provided to third parties insofar as they cannot be traced back to you personally (no personal data).

5. Use by third parties

Without your explicit consent MINDZ.com will not provide your personal data to any third parties for direct marketing purposes (for instance for sending advertisements). MINDZ.com can however provide your details to third parties insofar as this is necessary for providing services to you or insofar as these details cannot be traced back to you personally. Finally, MINDZ.com can provide your personal data to third parties if it is legally obliged to do so, it is forced to do so as a result of legal proceedings and/or in the event that MINDZ.com regards this necessary for the protection of its own rights.

In the event that (parts of) the MINDZ.com company are transferred to a third party or in the event that MINDZ.com merges with a third party, your personal data may also be transferred. MINDZ.com will inform you in the event this happens.

If you make personal data about yourself public via the MINDZ.com Network you should take into account that these data can be read and used by others. The data might also be placed on other websites by third parties. Please take care when providing personal data via the MINDZ.com Network. If you make data available via the Website or the MINDZ.com Network, your Username will be mentioned. This paragraph applies equally to Circles, although these are only accessible for certain members.

6. Transfer to countries outside the EU

Insofar as personal data are transferred to third parties in accordance with this Privacy Statement and these third parties are established outside of the European Union, please note that privacy protection regulations might not provide the same protection as in the European Union. By using the Website you consent to data being transferred outside of the European Union.

7. The scope of responsibility of MINDZ.com

The Website may contain hyperlinks which link to websites of third parties. MINDZ.com has no power over or influence on websites of third parties. Different privacy policies may apply to the use of websites of third parties. This Privacy Statement only relates to personal data which have been obtained via (your use of) the Website. MINDZ.com does not accept any responsibility or liability for (the operation and/or contents of) websites of third parties.

Via the MINDZ.com Network you can share information about yourself with others. You are responsible for the personal data that you make available via the Website. MINDZ.com does not accept any responsibility or liability in this regard.

8. Security

MINDZ.com will take suitable technical and organizational measures to protect your personal data against loss or against any form of unlawful processing.

All information on MINDZ.com, including your personal data, is saved according to general safety rules in regard to digital data storage. MINDZ.com strives to guarantee the safety of your personal data. Data you supply are stored on servers with limited access. These servers are located in secured buildings. Sensitive personal data sent in the communication between you and these servers are being encoded.

9. Viewing and changing your data

You can always view your personal data and update, modify or delete them by making the necessary changes to your Account. If you want to know which data MINDZ.com has recorded about you or if you want to change data which you are not able to change through your Account, you can contact us via info@mindz.com.

10. Changes to this Privacy Statement

MINDZ.com reserves the right to modify the content of this Privacy Statement. If these modifications significantly alter the way we process your personal data, we will notify you by means of a message on the Website and via a system notification message. Unless explicitly stated otherwise, all personal data you provide via the Website are subject to the most recent version of this Privacy Statement.

11. Applicable law and competent court

This Privacy Statement shall be governed by and construed in accordance the laws of The Netherlands. All disputes arising out of this Privacy Statement, if not resolved amicably, shall exclusively be submitted to the competent court in Utrecht, The Netherlands.

12. Questions or remarks?

If you still have any questions about MINDZ.com's privacy policy, please contact us via info@mindz.com.

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